

Editorial

Welcome to the second issue of the ninth volume of SDMIMD Journal of Management. The present issue of the journal has five articles and, one book review. Varied issues and topics have been investigated in the articles. Among the five articles, two articles are the revised and modified version of the papers, presented in the 2nd International Conference on Inclusive Economic Growth and Sustainable Development and 3rd International Conference on Economic Growth and Sustainable Development: Emerging Trends (held at SDMIMD in 2016 and 2017). All the articles (including these two), have been selected for publication following the journal's guidelines, and, with modifications, based on the 'double blind' peer review process.

The crude oil price fluctuation influences not only the oil importing and exporting countries but also the entire world economy in a significant way. The paper titled 'Causes of Indian Basket Crude Oil Price Fluctuations and Its Impact on Indian Economy', authored by Bidisha Sarkar and Jain Mathew, aimed to find out the factors influencing Indian basket crude oil price changes. Econometric techniques (Granger Causality Test Model) have been adopted to understand the cause and effect relationship of this price fluctuation.

Gopaldas Pawan Kumar has contributed a paper entitled 'Variables Impacting Students' Performance in Management Course', which looked into the education system in India, where a large number of institutions are churning out lakhs of students every year. The findings statistically show a strong and significant correlation of academic performance with gender and class attendance and are found to predict the performance outcome of the students.

In the paper 'A Study on Pricing Efficiency and Replication Strategy of Exchange Traded Funds', Kompalli Sasi Kumar investigated the pricing efficiency and replication strategy of exchange traded funds, in the select segment of Equity ETFs and Gold ETFs during the period of 2012-2017. The study employed the famous market model (CAPM) to examine the replication strategy, pricing efficiency, tracking error and persistence performance of select exchange traded funds.

Growth is said to be inclusive when it allows all members of the society to participate in, contribute to, and benefit from the growth process on an equal basis, regardless of individual circumstances. In the paper titled 'Inclusive Growth – A Solution to Homelessness', Prescilla D'Souza made an attempt to develop a sketch of the homeless people in two metro cities of India in view towards ensuring inclusive growth and reducing the problem of homelessness. The paper attempts to measure only the extent of homelessness and the causes of homelessness, based on primary data and analysis is done using regression model and Binary Logit model.

In the paper 'Green Office Building Environmental Perception and Job Satisfaction', the authors, Sariya Saengsawang and Supeeche Panichpathom, have investigated factors affecting job satisfaction in office buildings with LEED quality certification. The findings are useful information to help tenants make decision more easily when they perceive benefits from renting certified office buildings in Thailand. This research used questionnaires as the instrument. Cronbach's alpha was applied to examine the validity of each construct. Exploratory factor analysis was brought to group relating variables all together in the same components for fewer variables.

The book titled 'Understanding Indian Consumers', edited by Durairaj Maheswaran, Thomas Puliyeel, has been reviewed by Jayakrishnan S. The reviewer has opined that the book is a well deliberated and crafted effort to share insights about consumer behavior and consumption from an academician's and practitioner's perspectives. The topics covered are diverse, interesting and gives the reader an extensive outlook of consumer attitude and perceptions predominantly in Indian context.

I thank all the authors and the reviewers for their valuable contribution. I thank the management of SDMIMD for the continuous encouragement and inspiration in this academic endeavor. I also thank the faculty members and staff of SDMIMD for their continuous support in bringing out the present volume.

Dr. Mousumi Sengupta
Chief Editor